THE DIVERSITY ORG'S FUTURE LEADERS PROGRAM

The Future Leaders program is where students will develop skills and learn about the reality of how to become an executive leader of a multi-million or multi-billion dollar global company. Students will learn from existing leaders within various professional industries.

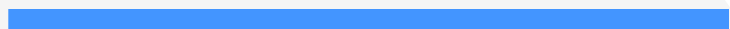Picture of The Diversity Org's CEO and students in London, England

2023

WHAT DOES THE DIVERSITY ORG DO?

The Diversity Org is a global nonprofit that teaches underrepresented students about how to obtain corporate and high-income careers.

We partner with large companies where students learn about careers they may not have known existed, participate in professional development workshops with corporate employees, and also obtain access to internships/entry-level positions at multi-billion dollar companies.
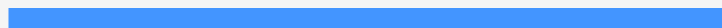
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WHAT IS THE
FUTURE LEADERS PROGRAM?

The Diversity Org's Future Leaders program is a highly exclusive and sought after program for students in grade 10-12 (USA) / year 10-13 (UK). At no cost to our students, this program has high quality content and ivy league guest lecturers.

Every class is moderated by The Diversity Org's CEO/Founder, Joshua Pierce, where he brings his network of high-profile guest lecturers that consist of: founders, CEOs, managers and executives of multi-million and multi-billion dollar companies.

Students will be able to gain knowledge, develop professional skills and build connections with world leaders in various industries. This class is virtual so that students can build connections with other students and industry leaders globally.

BENEFITS OF JOINING THE DO'S FUTURE LEADERS PROGRAM

- PUT ON YOUR RESUME/CV
  - Students can put The Diversity Org's Future Leaders Program on their college applications and resumes/CVs as an extracurricular activity designed for professional and educational development. This will help to increase their likelihood of college/university acceptances, additional college aid, and/or job placement.

- PAID INTERNSHIPS AND JOBS
  - Upon completion of the Future Leaders year-long course, students will be automatically upgraded as a "Priority Diversity Org College DOer." This new status means that students will get first notice of any internship or job opportunities within The Diversity Org or for any of our corporate partners.

- MENTORSHIP
  - Students will get exclusive small group ongoing professional development access to The Diversity Org's CEO and a Diversity Org Teachers Assistant (TA)

- BUILD CONNECTIONS
  - Students will participate in classes with highly accomplished guest lecturers and executives from multi-million and billion dollar brands.

- IT'S FREE!
  - This program is and will always remain free.

FUTURE LEADERS MONTHLY TA AND CEO CLASSES EXPLAINED

CEO Classes = Diversity Org's CEO and a guest lecturer will have a discussion for 35 minutes about that months topic. The remaining 25 minutes students are able to introduce themselves and ask strategic questions moderated by the DO CEO.

TA Classes = Teacher Assistant Classes are designed to prepare students for the upcoming CEO class. In these TA classes, students will research the company of the guest speaker who will be in joining the next CEO class, brainstorm questions and ask the TA for any advice on how to maximize the upcoming CEO class.

- CEO CLASS AGENDA:
  - Cohorts will do the following:
    - Have a 10-20 second TA approved professional elevator pitch ready to share to guest lecturer.
    - Will have 3-4 TA approved intentional questions to ask guest lecturer during the class based on the subject of the class or based on the lecturers' expertise.
    - Students must do general research about the company and lecturer coming into the class so that their contribution to the class is methodical.

- TA CLASS AGENDA:
  - Cohorts will do the following:
    - Will discuss next weeks workshops. Will come up with questions and have their elevator pitch ready for guest lecturer.
    - Will discuss next weeks workshops. Will come up with questions and have their elevator pitch ready for guest lecturer.
    - Will stay in class 30 minutes after lecture to do the following:
      - Build their LinkedIn
      - Join FL Discord

FUTURE LEADERS
2023 CLASS SCHEDULE

FEBRUARY 2023
Feb 8th TA Class
Feb 15th CEO Class

MARCH 2023
March 8th TA Class
March 15th CEO Class

APRIL 2023
April 12th TA Class
April 19th CEO Class

MAY 2023
May 10th TA Class
May 17th CEO Class

JUNE 2023
June 7th TA Class
June 14th CEO Class

JULY 2023
July 12th TA Class
July 19th CEO Class

AUGUST 2023
August 9th TA Class
August 16th CEO Class

SEPTEMBER 2023
September 13th TA Class
September 20th CEO Class

OCTOBER 2023
October 11th TA Class
October 18th CEO Class

NOVEMBER 2023
November 1st TA Class
November 8th CEO Class

DECEMBER 2023
December 6th TA Class
December 13th CEO Class

FUTURE LEADERS HOW TO APPLY?
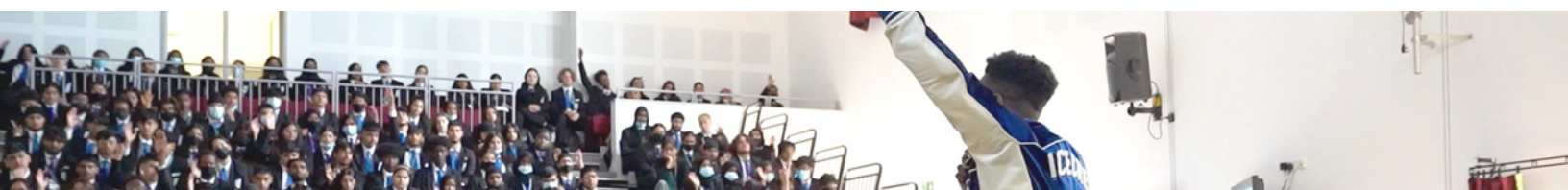
3 EASY STEPS TO APPLY

- STEP 1: APPLICATION SURVEY
  - Fill out the 10 question survey
  - To get survey:
    - Email FutureLeaders@thediversity.org
    - or
    - DM us on Instagram @TheDiversityOrg

- STEP 2: LETTER OF INTENT
  - In this letter of intent you will explain why you want to be a part of The Diversity Org's Future Leaders program and what you intend to get out of the program
  - Choose 1 out of the 3 options:
    - Write a 1-2 page essay
    - Build a 5 page PPT or a 1-2 minute video sharing why you would like to be a part of this class.
  - We suggest that you leverage our press page on our website to get an even greater understanding of what we do to ensure accuracy of your understanding

- STEP 3: OPTIONAL OFFICE HOUR
  - Optional Office Hour with TA before Step 2 submission deadline. In this office hour you can request tips from The Diversity Org's TA to share tips on heightening your chances of getting accepted.

FUTURE LEADERS FAQ

- **When is enrollment?**
  - Enrollment happens on an ongoing monthly basis. The first two weeks of each month The Diversity Org team reviews applications and makes decisions by the end of the second week of each month.

- **What if I am not accepted, can I enroll again?**
  - Yes, you can enroll again as early as the following month. If you were not accepted, you can schedule a 15 minute session with The Diversity Org's TA to share with you reasons why you may have not been accepted and what can be done to heighten your chances of being enrolled.

- **How many students will be enrolled per month?**
  - Between 2-10 students per month
  - A maximum of 10 new students will be enrolled per month.

- **Why is this class limited in quantity?**
  - We aim to have a very connected community. We want each student to practice having a voice and be able to maximize this class. Therefore, we limit the class size to achieve that.

- **How long is the CEO class (time period)?**
  - This class is confirmed to take 1 year from the time a student enrolls
  - Each class is 1 hour

- **How does a student track how long they've been in the program?**
  - Students can keep track by remembering the month they entered the program. (They can also ask their TA)
    - Ex: If you started in March 2023, you graduate in March 2024.

- **What are the basic standards to uphold?**
  - A student commits to participating in a minimum of 21/24 classes.
  - 3 unexcused absences and the student will have to withdraw.
  - Students are suggested to be present for all calls 5-10 minutes early.
  - 2 latenesses = 1 absence.
  - If 4 or more of the once a month assignments are not completed within a year, the student will have to withdraw from the program.
  - 4 one-hour long professional development workshops ("Billion Dollar Workshops") with a multi-billion dollar company.

- **What countries is the Diversity Org in?**
  - The USA, U.K., Canada, Phillipines and India.

THANK YOU!

WE LOOK FORWARD TO YOUR APPLICATION!

CONTACT US:
EMAIL: THEDO@THEDIVERSITY.ORG
INSTAGRAM: @THEDIVERSITYORG

DO
DIVERSITY ORG